

Coohom Affiliate Newbie Lead Material

JOIN US NOW
Start to Earn


[HTTPS://WWW.COOHOM.COM/](https://www.coohom.com/)

Get Your Exclusive Affiliate Link



You can start monetizing your content right away by adding affiliate links directly to your platforms like website/social media/blog posts.

Simply create or assemble material and publish content that meets the needs of your audience.



01

Next, find the most relevant part of your post and add your affiliate link. Then all you have to do is keep creating content and wait for viewers to click on your link.

WHEN THEY MAKE A COOHOM PURCHASE, YOU'LL EARN 30% OF EACH SALE.



Incorporate your referral link into relevant promotional content



02



After successfully applying for the Coohom affiliate program, we will evaluate your promotion potential (according to the evaluation criteria, you need to have your own promotion platform, which can be any website/blog/online studio/social media platform you own)

After passing the evaluation, you will receive an exclusive affiliate link. Please note that this link is used to track your recommended data and settle your salary based on this.

SO NO MATTER WHERE YOU PROMOTE COOHOM, PLEASE REMEMBER TO ADD YOUR AFFILIATE LINK!



Tips for Success in the Coohom Affiliate:



Creating Engaging Content Around Coohom

When it comes to affiliate marketing, content is king. In order to successfully promote Coohom products, it is important to create content that not only appeals to your audience but engages them. That's it:

01 Know your audience:

Know your readers' likes, passions, and pain points. This understanding will help you create content that resonates with them and solves their problems.



02 Showcase Coohom Products:

Use high-quality images and videos to showcase Coohom products. If possible, please use and understand Coohom tool products by yourself first. This will help you write in a more authoritative manner and demonstrate to your audience that you know what you are talking about.

03 Sharing personal experiences:

People generally relate more to personal experiences. Share your own stories about using Coohom. Talk about how these products solve your problems or meet your needs, and explain how they will do the same for your readers.



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04 Provide Value:

Provide reviews, suggestions or how-tos related to Coohom affiliated products. Not only does this promote the product, but it also allows you to become an authority in your field.

05 Engage with viewers:

Viewers are encouraged to comment, ask questions or share their own Coohom experiences. This fosters a sense of community and increases engagement on your posts.

TIPS:

THE MORE ENGAGING AND VALUABLE YOUR CONTENT IS, THE MORE LIKELY YOUR AUDIENCE WILL TRUST YOUR RECOMMENDATION AND CLICK ON YOUR COOHOM AFFILIATE LINK.



We can provide your promotion with: | Q

Brand guidelines: Some brand image materials including the logo

https://drive.google.com/drive/folders/1GpNwAllVyoU2QuZy33DD3H_9XR36cxEF

Product introduction Pictures: Product description, more from the perspective of novices

<https://drive.google.com/drive/folders/1IKg8tqwBsoBMeLyTHkGlqTyom7gjUtsk>

Blog: Coohom blog contains quite a lot of official news and user interviews, and there are quite a lot of text and picture materials available

<https://blog.coohom.com/>

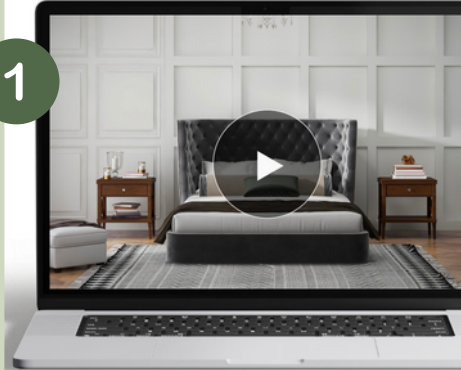
Marketing banner: materials introducing the highlights of Coohom/upgrading rights and interests

<https://drive.google.com/drive/folders/1-MzazrWul1OFEpXL2B84fFuSKEZWod3l>

Marketing videos

<https://drive.google.com/drive/folders/1tsQMnTa4a10kNAaarzGrOXKXfLmw62y0>

We can provide your promotion with: | Q



BRAND
GUIDELINES



BLOG



PRODUCT INTRODUCTION



MARKETING

All content can and can only be used for the promotion of Coohom. If you need other help or have related needs, please contact irene.wan@coohom.com and we will try our best to provide for you.